

You are invited to attend a seminar by one of dentistry's most popular speakers!



# Referral Marketing

**Your Ticket to Higher Ortho Production:**  
More Referrals, More Starts, More Growth.

In this high-energy seminar, Dr. Roger Levin will teach breakthrough marketing strategies for growing doctor and parent referrals. Learn the high-powered systems that increase revenue and generate more income for you as a practice owner. Dr. Levin will share the most advanced methods for building strong referral relationships that result in higher ortho production.

Gain key insights on how to ramp up internal referrals by implementing "WOW" customer service. Master proven techniques for keeping your practice top of mind with referrers. It's time to maximize your production potential and reap the rewards!

## Seminar Objectives

Attendees will learn how to:

- **Grow production by 20% or more**
- **Increase parent referrals by 15% through internal and online strategies**
- **Drive doctor referrals through more effective marketing**
- **Add more GPs and pediatric dentists to your referral base**
- **Train your Treatment Coordinator to convert more consults into starts**
- **Turn parents and adult patients into your on-the-street marketing team**
- **Generate more call-ins through online and community marketing**
- **Strengthen relationships with current and new referrers**



**Roger P. Levin, DDS**

Chairman & CEO  
of Levin Group, Inc.

Considered the foremost authority on practice success, Dr. Levin has dedicated his career to improving the lives of dentists and specialists. Dr. Levin is a third-generation general dentist and the Chairman and CEO of Levin Group, Inc., a leading orthodontic management consulting firm that has worked with over 26,000 dentists and specialists.

One of the most sought-after speakers in dentistry today, Dr. Levin frequently lectures at major dental meetings, including the AAO's annual session. The author of 68 books and more than 4,300 articles, he is a regular contributor to *JADA*, *Dental Economics*, *Orthodontic Products Online* and other industry publications. He has been interviewed by *The Wall Street Journal*, *The New York Times* and *Time* magazine.

Dr. Levin has a personal mission of creating practice success for every orthodontist and is committed to the continual improvement of the profession.