

CONFERENCE SCHEDULE

Schedule is subject to change.

Thursday, April 2

5:30-7:00 p.m. Vendor Set-Up
5:30-7:00 p.m. Wisconsin Society of Orthodontists Board Meeting

Friday, April 3

7:00-7:30 a.m. Vendor Set-Up
7:30-8:00 a.m. Continental Breakfast / Visit Exhibits
8:00-9:30 a.m. Presentation: Aligner Correction of Malocclusions in all Dimensions
9:30-10:00 a.m. Break to Visit Exhibits
10:00-11:30 a.m. Presentation continued...
11:30 a.m.-12:00 p.m. Vendor Showcase - Mini Presentations
12:00-1:00 p.m. Lunch & WSO Business Meeting
1:00-2:00 p.m. Presentation continued...
2:00-2:30 p.m. Final Break with Exhibitors
2:30-3:30 p.m. Presentation continued...
3:30 p.m. Adjourn



563 CARTER COURT, SUITE B
KIMBERLY, WI 54136

JOIN WSO MEMBERS AT THE
2020 SPRING CONFERENCE!
REGISTRATION DEADLINE: MARCH 13, 2020



**SPRING CONFERENCE
APRIL 3, 2020**

**“ALIGNER CORRECTION OF
MALOCCLUSIONS IN ALL
DIMENSIONS: CROWDING AND
SPACING, DEEBITE AND OPENBITE,
CLASS II AND CLASS III”**

**PRESENTED BY:
DR. BART IWASIUK**

**THE INGLESIDE HOTEL
PEWAUKEE, WI**

**EXHIBITOR
PROSPECTUS**



FEATURED PRESENTATION:

Aligner Correction of Malocclusions in all Dimensions: Crowding and Spacing, Deepbite and Openbite, Class II and Class III

PRESENTED BY: DR. BART IWASIUK

Every Patient presents with a combination of conditions requiring correction. Orthodontists are responsible for developing a solid orthodontic plan for individual patients; and then expected to adapt and modify the aligners to treat patients with a variety of malocclusion, in an efficient and effective manner.

Course Objectives:

- Learn the difference between an orthodontic plan and a ClinCheck plan.
- Learn how to set up Class II and Class III elastics, and how to use them differently in deepbites versus openbites.
- Identify the types of malocclusions that treat better and faster with aligners, and how to combine aligners with braces in combination treatments for those who may not be best served with full aligner treatment.

About the Speaker:

Dr. Bart Iwasiuk has been in private practice since 2002 and using Invisalign since his residency training. He achieved Elite Provider status in 2012, and continues to push the limits of what can be accomplished using Invisalign aligners. He received his DDS from the University of Toronto and his Orthodontic Certification from the University of Rochester. His interest in multidisciplinary dentistry stems from spending two years at the University of Washington and being influenced by the Seattle Study Club. He is a Key Note Speaker, Research consultant and a member of the Key Opinion Leaders for Align Technologies. With advancements of Aligner products aimed at growing patients he is also a Member of the Global Growing Patient Speaker Group and the North American Mandibular Advancement Clinical Expert Panel.

LODGING INFORMATION

Contact The Ingleside Hotel by phone at 1-800-247-6640 to reserve your room. Indicate you are booking as part of the WI Society of Orthodontist room block. The hotel has a limited number of rooms available so make your reservation today!

Reservation Deadline: March 3, 2020

Room Rates: \$119/night

Directions/Address

The Ingleside Hotel
2810 Golf Road
Pewaukee, WI 53072

CANCELLATION POLICY

Cancellations received on or before March 13, 2020 will be subject to a \$50 cancellation fee.

No refunds will be given after March 13, 2020.

SHIPPING MATERIALS

Exhibit materials may be shipped to the The Ingleside Hotel, 2810 Golf Road, Pewaukee, WI 53072. The phone number for The Ingleside Hotel is 262-547-0201. Shipments should be clearly marked. Indicate the packages are for the WSO Spring Conference and your company name. Shipments will not be accepted earlier than THREE working days prior to your arrival date. Handling fees may apply and are the responsibility of the exhibitor.

Please note: the exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the hotel, its agents, servants and employees from any and all such losses, damages and claims.

For request letters and W9 forms, contact the office at 920-560-5626 or WSO@badgerbay.co (not .com).

The WSO Conference will be the ultimate stage to promote your product, service or message to an enthusiastic audience of Orthodontists. There are a variety of options for participation and your involvement shows your organization's commitment to the highest standards of oral healthcare and to the importance of continued education for those who provide this important dental care across the state.

PARTICIPATE IN THE CONFERENCE

Gold Sponsor

2 spots available at \$3,000

- Option to place promotional items or literature for your company for each attendee in session room.
- Logo inclusion in the Conference Slide Show
- Exhibit display in expo hall. (\$1,000 value)
- Company listing in event program.
- Name badges with Sponsor recognition ribbons.
- Recognition on the WSO Website with link to your Company Website.
- Conference Attendee Mailing Labels

Exhibit Display

Space is limited! \$1,000

- Display includes an 8'x30" skirted table and two chairs.
- Non-competitive exhibit viewing times
- Roster of attendees provided onsite to each vendor upon arrival at the Conference.
- Complimentary meals and refreshments during exhibit hours (Friday lunch included).
- Booth electricity available for \$50.

VENDOR SHOWCASE

Friday, April 3 - 11:30 a.m.-12:00 p.m.

All vendors will be invited into the general session room and given the opportunity to introduce themselves to all attendees and share information about their products/services. Each company will be given 2-3 minutes to present and encourage attendees to visit their booth! Don't miss this great opportunity!

REGISTRATION DEADLINE

The deadline to register is March 13, 2020 to be included in print materials.